



CULTURE

SHOCK



U.S. Festivals
2 Ninjas vs. Locals
60 Minutes

Redneck Games • New Dublin, GA



LOGLINE

Two Ninja Warriors take on the most unique cultural festivals around the United States, from the Redneck Games in rural Georgia to the harsh winters of the Iditarod in Alaska. At each location, they will compete against the local champions at their own unique challenges.

*Dragon Boat Festival •
Long Beach, CA*



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EPISODE FORMAT

Frozen Dead Guy Days • Nederland, CO

TRAVEL TO LOCATION

Dragon Boat Festival • Long Beach, CA



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MEET GUIDE(S)

HISTORY OF FESTIVAL

LEARN NEW SKILLS FROM EXPERTS

COMPETE IN EVENTS, TALLY SCORES

FORESHADOW NEXT EPISODE

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Iditarod • AK

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Lumberjack World Championships • Hayward, WI

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Redneck Games • East Dublin, GA



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Iditarod • AK





CAST

Max

Warrior X

Guide



MAX

Max is a daredevil and is willing to try anything and everything.

He is fiercely competitive, and dedicates his life to learning, growing and helping others.

- Ninja Warrior course tester
- Rock climbing guide
- Varsity Rugby player
- Studied muay thai in Thailand
- Traveled to 31 different countries
- Dodgeball Champion





WARRIOR X

After being one of the few who have beaten the *American Ninja Warrior* course, Warrior X is on a mission to conquer their next life challenge.



- Ultra athlete and badass
- Avid adventurer
- Well-known in the competitive community
- Has a large digital following





GUIDE

They are the master(s) of the festival and knows about every aspect of the event. This person is loved and respected by the community. They are a veteran/current competitor and a local legend of the games.

- Larger than life personality
- Person is defined by the festival
- Attending the festival for as long as they can remember



Ouray Ice Festival • Ouray, CO



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ABOUT THE SHOW

Yukon Quest • AK

ABOUT THE SHOW

Since recorded history, humanity has had an innate drive to compete and crown their champions. These heroic figures were respected and rose as leaders in their community, inspiring the next generations to continue the legacy.



*Frozen Dead Guy Days •
Nederland, CO*





ABOUT THE SHOW

Every community has its own unique competition, from treacherous ice climbing to a belly flop bonanza, from extreme dog sledding to throwing cow pies.

Warriors will travel to unique competitions, and learn from local legends and compete against the best.

*World Championship Cow Chip
Throwing Contest • Beaver, WI*





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*Lumberjack World
Championships • Hayward, WI*

